

THE BIBLE



BY ANTHONY HUSTLE

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The Chemistry of Seduction
Reveals the Science of Seduction
By Anthony Hustle



Anthony Hustle
The Close -
Straight Line Seduction
System



ANTHONY HUSTLE
SDL King
A Four Step SDL System to Seduce and
Win Every Girl Around the World Fast



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THE BIBLE

- The Book of Seduction Lines -

By Anthony Hustle

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Why I Wrote This Book

First, over time I realized that with my material, the whole is larger than the sum of the parts. What do I mean by that? My material consists of in-person teaching (Hustler Elite Bootcamps and one-off Skype calls, online video products (Hustler Club and Daygame Basics Course) and books (The Close, SDL King, The Chemistry of Seduction, The Yellow Swan, The Bible and Universal Laws (still unpublished)). In due course, I will also have an app available. That's the ecosystem. All products are more or less good at teaching various dimensions of seduction: e.g. in-person teaching is more effective for conveying the mindset and the attitude as well as physical elements, while books are very good at giving a deep understanding of concepts such as attraction and word-for-word verbals. What makes the whole larger than the sum of the parts is that all elements across all products are structured along the timeless principles of the Straight

Line Seduction System. Within that system, every element (book, video etc.) doesn't just add its own value, but enhances the value of all the other elements in the system. For example, if you are part of the Hustler Elite, but struggle to remember the verbals of Active Frame Control, you can simply open The Bible and read up every single verbal element. So therefore, the book enhances your Hustler Elite experience and your Hustler Elite experience enhances the value of the book as it puts everything into real life context. Same for the video products: if you lack delivery when pulling a girl for an instant date, you can watch the Hustler Club or Daygame Basics Course videos and hear me explain the infield breakdowns. It's the richness of the experience across various dimensions of teaching that maximizes your brains ability to adapt to a new reality of fucking hot girls all the time and on demand. It's not a simple thing to change: you need to hit all channels and you need to undo a lot of social conditioning so you need to go at it with

maximum force. That's why I recommend to fully immerse yourself with all products to maximize the impact on your psychology: you need to jolt yourself out of Lala-land. In this context, the number one main objective of The Bible is to serve you as a reference manual for your verbals - whenever you have a "what-would-tony-say-moment", you can open The Bible and read the exact lines. And you can pick the one that appeals to you the most as The Bible gives you many options for every situation. The Bible is called The Book of Seduction Lines, because it holds the verbal repertoire. In due course, I may write the second Bible - The Book of Seduction Moves, but you all know that depends on what is going on with my businesses at that point in time. For as long as I am active, my aim will be to cover all dimensions of seduction until the ecosystem will have maximized its value.

Further, in the above ecosystem context, I wrote this book, because my previous books,

while including some of the lines I use, do not reflect my entire repertoire of verbals. And while I can never fully spell out the entire repertoire of lines I use, because I constantly make up new lines using seduction patterns, I can provide 80% of it. And we know that 20% of my lines probably carry 80% of my effectiveness anyway. Hence, you using my favorite lines is literally downloading my knowledge into your head: those lines are extremely powerful, effective and have been field-tested during 1000s of hours of infield over decades. If you had the discipline and aptitude to do the same, you would spend tens of thousands of hours figuring out what I already figured out: that's why you pay a price that seems high for a piece of paper with ink on it. The other reason is that my shit works (see the SDL Challenge on anthonyhustle.com) and if you want to get laid with girls that you get when you apply my material, you need to pay thousands of dollars and she only does it for the money. That's your opportunity cost and that's how

the material is priced. You are free to try to reinvent the wheel and see if you can save the 100 bucks and spend thousands of hours doing it yourself. If that's your way, then get ready to chew on glass while staring into the abyss. To sum it up, there is not a single line in this book that I haven't tested and approved. Habitually reading The Bible as a type of bed-time reading, and using my gospel routinely will improve your game by 10-100x depending on your level. It is the bedrock of your game that you can fall back onto and it gives you performance certainty. It will take you from not getting laid, to getting laid with the girls you salivate over.

Another reason I wrote this book is that I always look for ways to simplify my teaching and The Bible was the obvious no-brainer: if you learn my gospel by heart and preach it to girls over and over again, you shall get laid. Now, going out there and using the lines is up to you of course: practice makes habit, habit

makes great delivery, great delivery makes Tony Hustle type results.

As the old saying goes: “Watch your thoughts, they become words; watch your words, they become actions; watch your actions, they become habits; watch your habits, they become character; watch your character, for it becomes your destiny.” My destiny was a life with great girls and ultimate choice until I die - I don’t regret a thing looking back.

The book is organized according to the Straight Line Seduction System. I use the Day game Basics Course (www.anthlyhustle.com) approach to day-time approaching up to instant dating. I use the SDL King book’s 3 Step Logistics for the date. The philosophy of Straight Line Seduction is the bedrock of my books and I recommend practicing the gospel as follows: put a carpet on the floor, pointing in the direction wherever Tony Hustle currently resides, get on your knees and say out loud **Anthony’s Prayer**.

Do it just before you go out and just before you go to bed, even if you took home and she is asleep naked on your bed. If it's awkward tell her you are secular extremist with radical views on sex and society:

"Dear Anthony,

*I give you my feet to walk the high streets;
I give you my eyes to see her in those tight
jeans;*

*I give you my tongue to speak your gospel,
I give you my hands to grab her ass back at
the hostel;*

*Tony, I give you my mind that you may think
for me;
I give you my spirit that you may guide me;*

*Love the God Tony and love all women
equal;*

*Slim, busty, or hebrew;
I don't give a fuck, as long as it's legal.*

Amen.”

If you are actually doing this, don't tell any girls or close family members and please record it and send it to me so I can feel proud about having at least one utterly devoted member to my Tony Hustle Cult. Jokes aside, let's get into it.

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Anthony Hustle's 5 Patterns of Seduction



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Daygame

The best thing to do for a beginner is to buy my Daygame Basics Course. It has all the theory with infield tutorials and a detailed training schedule to get you up to speed on Daygame. It's an eight months program that is tailored to your level, from beginner to advanced and it covers everything you need from approach to instant date. That's what daygame is all about: filtering for girls that are attracted to you and have logistics. You need to get the girl off the street into a bar or pub. This is not seduction as you are commonly made belief by literally everyone else in this game: this is just the beginning of the seduction process. The Bible is a verbally-focused book and as such I will now spell out all verbal lines that we need to do state-of-the-art approaching. Note, I will not cover the very important non-verbals (as a matter of fact 90% of communication is non-verbal). For that the videos on the Hustler Club and the Daygame Basics Course are very useful.

Alternatively, infield teaching with a Bootcamp or in the Hustler Elite is of course even better.

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The Opener

Everybody wants to hear the killer opener. It's a typical beginner mistake. The myth is that the opener does the work for you in some magical way. Let me break it to you: you are wrong. The girl will not open her legs, because you think the opener is equivalent to a "Sesame Open!" The opener gets you a foot in the door and the better you are the more attraction you create and that's about it. For details, read *The Close*, get the *Daygame Basics Course* and watch the *Hustler Club* videos. The opener is structured as follows:

1. Attention Snap,
2. Prehistory, and
3. Compliment.

Openers are important, but at the end of the day, you need to practice the fuck out of it to

calibrate your A-E delivery (read my third book, *The Chemistry of Seduction*). I always use the same style of Openers. They are as simple as it gets and they are always the same in terms of delivery. I personally freestyle them, but that's because I have fuck tons of experience. For a beginner, I recommend settling for one or two Openers and practice those 10000 times.

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Attention Snaps

We follow the S.E.X. Approach as in SDL King, my second book, and as in the Daygame Basics Course. S.E.X. = Simple, Efficient and Exciting. If you want to hear students that successfully got laid by simply changing their openers, listen to Anthony Hustle Podcast #48 with Ron Hagen and Anthony Hustle Podcast #53 - John F - The One Video That Changed My Sex Life. Openers are not rocket science. The point of the Attention Snap is that you want to focus her attention before you start hitting her with Hustlerisms to build A-E. You can't attract a girl that doesn't know you exist. The best way to think of it as an induction pattern into a hypnotic state (google it if you haven't heard of that). Here are the top Attention Snaps:

1. *Hey can I just stop you for a second, I...*

Pre-openers

Pre-openers are important because they give the girl the required history/story. They answer the following question in her mind: “Why is this guy stopping me and why the hell should I stop to talk to him?” Basically, it’s an early yes-ladder element that enables you to then hit her directly with Hustlerisms when her state of mind is receptive. It logically legitimizes why you are there and/or it creates intrigue for her to listen to what you have to say next. It follows directly from the Attention Snap without interruption.

1. *... you just walked past me and I have to say you ...*

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Compliment

Once you have her attention and legitimized why you are standing there, you deliver the Compliment. The Compliment is there to make it clear to the girl in her own language that we are here to have sex with her. No, we don't tell her "Let's fuck." because that would get you nothing, but a punch in the mouth. What we are here to do is to compliment her in a sexual yet acceptable way. Here are a few examples:

1. ... *I have to say you look stunning today.*

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Hustlerisms

Hustlerism is a term I coined - a Hustlerism is a phrase or statement that allows the Hustler to communicate to a girl that he wants to have sex with her without having to be rude or crude. It's telling the girl in her language what we want from her. A phrase such as: "You look super sexy and I bet you are amazing in bed." does the same thing. It tells the girl that we want to bang her. But the huge disadvantage with this phrase is that it is interpreted as rude by 99% of girls if it is used as an opening statement. As such, it results in the girl walking off. However, it's definitely thousands of times better than not making it clear to the girl what we want from her (e.g. "You look like a doctor."). The Hustlerism straddles the best of both worlds: it combines the sexual intent of the first statement and, at the same time, it allows us to communicate it in a way that doesn't offend the girl, but rather pays her a compliment. That's the power of Hustlerisms. If you want to understand more

about how attraction works, please read my books *The Close* and *The Chemistry of Seduction*. That understanding will open your mind and change the way you see women, which is the key to getting laid. The Hustlerisms are delivered right after the Compliment and we use as many Hustlerisms as we have to until we get a clear sign of attraction from the girl (e.g. blushing, wide eyes, flicking hair, giggling etc.). If this does not occur, the girl does not pass our a-e test and we move on to the next one.

1. *You have very good eye contact. A very good energy. I thought you must be working in sales.*

Note: none of my Hustlersims are teases or push-pulls. They are straight forward sexually charged statements. That is because teasing and push-pull interrupts the sexual connection and is sort of a cheap trick to get the girl invested into the conversation. If you want to learn more about how attraction

works, read *The Close* and *The Chemistry of Seduction*. If you want to understand why these very direct sexually charged statements lead to counter-intuitive positive reactions, read *The Yellow Sean*. Understanding the background makes it crystal clear why the Straight Line Seduction System works as it does and is highly beneficial: I recommend to invest the time and money to save yourself time going down the wrong road for months or years.

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A-E Deflator Origin Lines

The origin line gives the girl some room to breath to absorb the Hustlerisms and it prompts her to invest. It's a quick reference to where she is from and it kicks the interaction into the direction of the instant date. Note that we still have a bunch of A-E going on right now so the energy is tense now. The origin line can deflate from A-E into C-T, but it doesn't always. So if it is really on then the girl will likely be still very attracted and we we will deflate the A-E bubble in a little while; for now we let her soak up the A-E and get her to invest:

- 1. You do have very dark eyes, but I can't quite figure out where you are from. I would say Brazil, but I am not 100% sure.*

As I said, this will likely get her to invest and speak, but she might be overwhelmed by the masculine energy and the directness of the

approach and if so, she will likely be in an A-E bubble. That's why we need to make sure we get her out of that bubble next by deflating it.

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Other A-E Deflators

The main problem people have when they get good at spiking A-E is that they stay in A-E and that destroys the interaction. Even after the Origin Line, the girl and yourself can be stuck in A-E and we need to get out of it. I was guilty of that myself for years. It's better to over-escalate than to be too timid, but it's yet better to use the Straight Line Seduction System. A-E is like a threshold level that you need to get over: once you are over it, it doesn't get much better. To the contrary, if you neglect the Seduction Cycle (read *The Close*), you will blow out the interaction as it's too much to handle for the girl - it may feel good to you, but it's not good seduction. As Oscar Wilde already said: "Everything in moderation, including moderation." So once attraction is toggled on and the girl is giggling, playing with her hair, saying thank you a lot and the alike, you drive toward the Close Sequence (see the *Daygame Basics Course* or *Hustler Club* videos for live examples). This

is what the A-E Deflator is used for: it deflates the A-E and by doing so transition into a seemingly normal C-T-based conversation. It's optimal as it drives you down the straight line without "risking" overescalation. So once you have clear signs of attraction from the girl, you use the Other A-E deflators to transition to a C-T-based conversation. Even if the girl is in C-T after the Origin Line, it doesn't hurt to use another A-E Deflator: it reiterates the current state which paces the girl nicely. Think of it as letting a hot sizzling steak sit on the plate before eating it to tenderize the meat. The A-E deflation is a simple technique: once you have attraction, you keep adding deflators until you have a normal C-T-based conversation. Note also that the A-E Deflator ends with a logistics question, which again is optimal as we find out more about her logistics: exactly what we need if we want to instant date her now.

1. *Anyway, I just saw you walking past and I thought you look great so I wanted to say hello. What's going on today?*

There is no need for me to give you 10 different A-E Deflators: they all aim at the same thing. Get her to go into C-T, tell you what she is up to so you can figure out her logistics and drive the interaction towards the Close Sequence. Always remember, the only things that matter are: 1) attraction and 2) logistics - that's why the Straight Line Seduction System is so simple and powerful. All of this is explained in detail in my second book, *SDL King*, and my online video course *Daygame Basics*. I highly recommend both if you want to learn how to take girls off the street/bars/clubs onto isolated instant dates.

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Facebook Profiles

The Facebook Profile does exactly what it says on the tin: it's a snapshot of your life that communicates that you are attractive within 2-3 lines. It's snappy, it's short and it provides a compelling story of who you are. Why do we need it? Because often girls want to make sure that you are a normal guy, or, if they are smart girls, find out whether you have potential to be a great lay/boyfriend/night out and therefore they ask: "What do you do?" She doesn't want to date a boring loser with nothing going on in his life, just like you don't want to date an ugly miserable girl that bores you with her miserable self-loathing stories (that was a bit harsh, I know, but hey it's a book for dudes. I put this in here for the feminists who are reading this book: "Relax and give me a smile pussycat" ;-)). Anyway, we use the Facebook Profile to "wow" the girl. She has to respond with: "Oh wow!" That's when you know you did it right and that's when you maximized the A-E. Here are some

examples that work. I used to work in finance and lecture at a top university, while building my own business. So this is what I said:

1. *I work in finance [if I felt they knew about it, I would tell them the exact industry (hedge funds/private equity) as it was a huge attraction spike], but I used to be a lecturer at university [same here: if they knew, I would tell them which one as it was an attraction spike]. You know how it is, I changed over to the dark side, London is not cheap if you want to have some fun. Anyway, I have my own business now and am about to quit my job. I like to be the boss, if you know what I mean [smirk].*

If none of the above sounds unrealistic to you or the thought of you saying stuff like this makes you cringe, then it's a) because your mindset is not adapted to seduction and you are still believing the horseshit your parents and society have been telling you for

decades. You have to dream big and you have to be able to sell your vision to strangers even if it is still only a dream. Steve Jobs had a clear vision of the future when he pulled teams of top engineers together to work for his vision. He projected a field of reality distortion. It's a leader quality and girls need to feel you project this reality distortion. It's hypnotic to them. Steve Jobs made people work for him that had many choices. They could have worked for IBM, Intel or any other top tech company. They were top in their respective fields: top computer scientists and mavericks such as Steve Wozniak. Unless those people believe in you and your vision, they will walk. They know what's up and they need to be drawn into a reality distortion. Job's magnetic character and promise of leading the revolution against the tech establishment by making insanely great products is what got those top people hooked. If you don't have it yet, don't despair. Practice makes perfect: learning how to communicate the vision of you to a girl within

10 seconds is key to seduction and it's a lot easier than doing what Steve Jobs did. Get the Daygame Basics Course to learn how it is done infield.

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Logistics Questions

There are only two things that matter in game attraction and logistics. You should have attraction by now as you used a lot of A-E statements and built value. If you don't have attraction now it's either not on, or you are not using A-E correctly. If you do have attraction, then you need to get to the point. Talking bullshit about boring topics is bad as it will destroy value - it's very common for students to first build great attraction using good A-E statements and then completely lose the girl by talking bullshit based on boring topics that the girl doesn't care about or doesn't want to talk about with a stranger. Why do beginners fuck up when they prolong the interaction without pushing for the instant date fast? Because it's inconsistent with the Straightline Seduction System and the girl has already made up her mind by now: she either wants you or she doesn't, so don't waste her time with bullshit she doesn't care about. If she doesn't like you, you will find out very fast. If

she likes you, she either has stuff to do now and can't come with you, or she is free to bang your brains out. Do your job, clear logistics and get into the Close Sequence. So how do you clear logistics? You ask her:

1. What's going on right now?

Note that most guys give up way too early when it comes to logistics handling. Girls will put up objections and/or give vague answers. Expect it as this is reality. You need to keep digging until you know what her plans are: is she free right now to have sex? If she is on her way to a gynecologist appointment in 10 minutes she's not free for sex right now? If she is meeting her friends in 3 hours she is free. You need to keep drilling her to find out the truth. She won't offer the valuable info for free. Since you should have attraction by now, persistence will only increase your attraction, so be very persistent. You need to truly get to the bottom of her logistics to make the right decision in the Close Sequence. If

she doesn't have time right now and it's a legit reason then there is no reason for you to push for the instant date. It will only result in a no-ladder response as you are banging your head against the wall. We will discuss that next.

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Close Sequence

The Close Sequence is the optimal way of asking the girl out. It's always the same, it always follows the same steps and it's always optimal. You always clear logistics first as thoroughly as you can. You need to find out whether she is free right now. If she is, you ask for the highest price first, which is the instant date. If there is no way she can go on an instant date, you ask for the second highest price, which is a delayed instant date the same day. If she declines that and doesn't offer an alternative date, it's not on and you give her your number. There is the odd chance that she will text in the future when she is looking for sex. If she declines instant and delayed instant date, but offers an alternative date, you take her number. When you don't know her logistics well and did everything possible to find out (she might have not offered the information), you go for the instant date anyway. This is intelligent for various psychological reasons and from a

risk-return perspective - I won't go into that as it's beyond this book. The below is the verbalization of the Close Sequence - it's not a list of alternatives you can choose from as in other parts of the book - it's the same sequence you follow every time.

1. Well, anyway, I thought you are cute so I wanted to come over and say hello

The main mistake people make is that they are too soft on the logistics and get discouraged by fake objections. Neither is right: you need to find out her logistics persistently and in a socially smart way so it doesn't sound like an FBI interview and you need to smell the fake objections such as: "Yeah I am meeting friends." and overcome those. If you asked more deeply she would tell you: "I am meeting my friends tonight for dinner at 8pm." First, now it's 3pm and second, dinners fall through and friends cancel all the time. When you have sex with her at 5pm, she will text her dinner date:

“Sorry, girls I won’t make it today. I’m not feeling too well. We’ll catch up very soon. Can’t wait... xxx.”

For the delayed instant date, the sequence is similarly simple:

1. *Ok cool. Why don’t we do this: you meet your friends and I do my thing and later we meet up for a drink in Soho.*

You keep it nice and short and you cut off the interaction. In your head, you adjust your expectations downward as the chances of getting with her our later are lower. You move onto the next girl. Later you only text her very briefly: “Hey X, I will probably finish up with my friends here in a bit. What are you up to?” If she is blowing you off, forget about her, delete the number - only re-engage if she contacts you. Again, judgment rules: if she honestly apologizes and offers alternatives, meet her another time. It’s your judgment that matters - don’t fool yourself. A girl that’s on

makes an effort to come out. If she is on for the delayed instant date such as: “Hey, nice to meet you. Yeah we are wrapping up. I am free in about 30min..” you close the deal: “Ok cool. I just came from Soho. Let’s meet at Piccadilly Circus at around 6pm and grab a drink.”

If the girl has no time that day but offers an alternative, you simply take her number and cut the interaction short. If she doesn’t offer an alternative, you tell her this: “I understand. Anyway, I think you are very cute. I did my job and made the first move. Take my number so when you feel like going out, you can get in touch. Life is all about seizing opportunities at the end.” That’s the Close Sequence. With practice, this yields by far the highest probability of getting laid.

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Date To Close

1st Doorway

All of what follows is covered in my second book, SDL King, and my third book, The Chemistry of Seduction. Here are A-E spikes to keep up the attraction until the 1st Venue on the 1st Doorway:

1. *Not only did you have a great day out, but you also met an amazing guy. What a day for you. [Flipping the Script as in The Close]*

Here are C-T lines to make her comfortable and find out logistics:

1. *So what were you up to today? [Logistics as in SDL King]*

1st Venue

The 1st Venue is all about clearing logistics, seeding Active Frame Control and using A-E to not fall into the friend zone. Read *SDL King* and *The Chemistry of Seduction* to understand the background.

1. *Go find a good seat - I will get the first round. [Active Frame Control]*

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2nd Doorway

The 2nd Doorway is when you bridge longer distances to get close to your closing location. The objective is to keep her engaged, plant seeds for Active Frame Control, potentially clear more logistics and to prepare the A-E for the 2nd Venue. Again, read SDL King and The Chemistry of Seduction.

- 1. What do you find attractive in men?
[Active Frame Control]*

2nd Venue

The 2nd Venue is all about getting her into the Kill Zone. It's now time to get the ball rolling and to ramp up the Intensity Levels, both on C-T and A-E (particularly on the physical A-E, but this is not the subject of this book; it's covered in *The Chemistry of Seduction*). Further, we now want to establish strong Active Frame Control and in particular the Male Leader and Pure Connection Frames.

1. *What I love about you is the way you smell and the way you walk - it's so seductive. You're just my type. Come over here. [Active Frame Control and A-E]*

Later in the book, I will go into more Active Frame Control, because it is such an important topic. You should use those lines in the 2nd Venue (Setting the Frame from Scratch).

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3rd Doorway

The main point of the 3rd Doorway is that we pulled the trigger and she is on the way to the closing location. She is either in the Kill Zone or you are pulling Kamikaze-style. Read SDL King to understand the difference. The key point is that you need to keep her mind engaged so she doesn't snap out of it. So we will use techniques to keep the ball rolling, kicking the can down the street until we are in the 3rd Venue - no need to pump more A-E as long as she stays in the A-E bubble. There are different ways of doing it depending how the interaction went: i.e. how high up you are on the Intensity Levels of A-E and C-T as in The Chemistry of Seduction. You want to be high on both, A-E and C-T, as it makes it easier, but you won't always be. Here are the 3rd Doorway lines:

1. *It's weird how easy we get along - it feels like I had known you for years*

(Active Frame Control with high Intensity Level)

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3rd Venue

In the 3rd Venue it's game time. It's a high A-E/C-T phase with the highest Intensity Levels. Sex is the ultimate form of physical a-e of course. Since the 3rd Doorway cooled down the interaction potentially, you will now have to spike it back up after she got comfortable in the 3rd Venue. So in the Seduction Plot, it's a Parabola Pattern and this is why she first needs to get comfortable before you escalate. Again, rules are there to be broken: I had girls give me blow jobs on the stairs before getting into my flat: of course, you don't need to let this girl cool down first - that would be a mistake as she is on. But usually, it's a good idea to let her settle her horses before you get out your donkey dick. I highly recommend reading *The Chemistry of Seduction* to understand that entire process.

To build the C-T before you ramp up A-E, you just need to be a good host.

1. *Take off your shoes please, but please keep the dress on, for a while at least.*

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Active Frame Control

Frame Control is the rocket fuel of seduction as I describe in my first book, *The Close*. I recommend you read up on Frame Control to fully understand the concept and how it relates to attracting women. I will now go through examples of how to use Active Frame Control to reframe frame tests (aka shit tests) and how to use it to set up frames from scratch. Again, both techniques are explained in detail in my first book, *The Close*. Frame Control is so important because 90% C-T is based on frame control - most people think they are in C-T when they sit down with a girl. They are not though: they are doing chit chat and chit chat is not game, because chit chat does not demonstrate survival and replication. Take my word for it, the following lines are highly effective and make the difference between getting laid with a fashion model and going home alone.

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Pure Connection Frame - Setting Frame from Scratch

- 1. I love your energy. It's very bubbly. It's bright yellow. We are the same people. Bright yellow energy people draw people in naturally. [seeding the frame]*

Note that you can switch and swap all the statements as you see fit as long as they make sense in the moment. No need to follow a specific sequence (as in the Close Sequence for example).

Male Leader Frame - Setting Frame from Scratch

- 1. What I love about your country is that women are women and men are still men. In Europe women are becoming very masculine. Like they don't take care of the family and work in CEO positions. In Russia it's still traditional: there is a polarity between men and women.
[seeding the frame]*

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Flipping the Script Frame - Setting Frame from Scratch

1. *I loved your walk. It was very feminine: what attracted you to me when we first met? [setting the frame]*

Explain Her World to Her Frame - Setting Frame from Scratch

This is a very powerful technique and it is directly linked to Empathize-relate-educate from my 4th book, The Yellow Swan. Understanding this frame in conjunction with executing it using Empathize-relate-educate is so powerful that the girl can immediately give into your frame and accept your leadership, sometimes to a degree that makes you feel sick due to her neediness. You need to read up on the background of the Explain Her World to Her Frame in my first book, The Close, and then you need to understand the technique Empathize-relate-

educate as explained in The Yellow Swan. Below I am just giving some examples. You can apply this frame to any situation of course if you understand the pattern in depth and those are covered in my other books as already explained. (Note: for every frame below, I assume that you have already empathized and related to the girl - the Explain Her World to Her Frame is then the education part of Empathize-relate-educate).

1. *[another recurring theme with girls is that they left home to explore; they don't like the narrow-mindedness of their village relatives and they feel held-down by their possessive boyfriends] I get it, you feel like your friends in Italy are narrow-minded and you want to explore what's out there. I did the same as you already know. It's normal - you see we are the same person just at a different stage in our lives. If you feel like this it's normal. It's not fair for your boyfriend to be this*

obsessive. He should be supporting you, not holding a gun to your head forcing you to make a decision. You are a young beautiful seedling that needs to blossom into a flower. He should support you and then ironically, you would love him even more. And with your friends it's the same: when you get older you will see that you have very few real friends. Most people are jealous, angry with themselves and afraid of change. They don't want you to live their dream because it disrupts their reality. Don't listen to them. Listen to your heart and do what feels right to you. Your parents are the same: they love you but they don't know what's good for you. They lived in their village all their lives and they never had the courage to go out and explore. It's an exciting time for you. You met a young, handsome and smart guy and you are sipping on martini's on a rooftop in New York. Could be worse. Let's forget

about the haters. Let's celebrate life tonight and do things that involve lots of alcohol and bad decisions. [smirk to spike out if of C-T back into the A-E part of the Seduction Cycle as explained in my first book, The Close]

I love to help people. I love to seduce girls. I have helped girls start studying at university against the will of their exploitative self-interested backward-minded parents. I also showed them what great sex is on the way and made them come harder than they ever have before. Of course, they fell in love with me. What I did to protect them from emotional damage was to keep the relationship brief and to not lead them on and waste their best years. Any single one of those girls is extremely appreciative of what I did until this very day: they regard me as one of the best things that ever happened to them in their lives and are forever grateful for me changing their Weltanschauung (and maybe those of their temporarily angry parents and

boyfriends, too). Those girls were lucky because it happened when they were in their teens - trust me, I was happy about that, too.

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Childish Dummy Frame - Setting Frame from Scratch

It's a frame I use with young girls or girls that are a little bit giddy. Sometimes, I use it with girls that think they are amazing to put them in their place. It basically mocks the girl by amplifying an odd behavior of hers to an absurd level of ridiculousness. It is highly effective if she accepts the frame. It is very easy to use as a call-back as well. I highly recommend reading *The Close*, my first book, to understand the frame better. Here are a few examples.

1. *[the girl drops something or spills her drink] You can dress her up, but you can't take her anywhere. Look, people know me in this place. Young lady, you will have to be on your best behaviour from now, or daddy will have to come over there and spank your butt [smirk and shake your head while saying it; if she doesn't laugh hysterically, it's not*

done right]

This frame is highly versatile and therefore highly powerful once the pattern is understood. Every girl slips and makes some outrageous statements at some point in the interaction and this is the chance to impose the Childish Dummy Frame. I gave you a few examples above so you can see how this frame may work. To understand the frame in more detail, please revisit my first book, *The Close*.

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Active Frame Control - Frame-test Reframers

While Setting Up Frames from Scratch is a proactive technique in the sense that you take action to build survival and replication value, Frame-test Reframing is a technique that is more responsive: we actively fend off her frame tests and in doing so, we increase our survival and replication value. Again, to understand why girls are “kicking your tires” you need to read my first book, *The Close* and my second book, *The Chemistry of Seduction*. I won’t rehash these principles in this book. All you need to know for now is: a) girls that are trying to figure out whether they want to be with you will feel out whether you are a man of survival and replication value and b) that you can use Active Frame Control to respond in a way that communicates to the girl that you are the a man of very high value that she wants to be with. And this is what gets you laid. The following lines are what I consider the state-of-the-art Straight Line

Seduction Frame-test Reframers that have been field-tested by myself and that are extremely effective in getting you laid.

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Pure Connection Frame - Frame-test Reframers

1. *[you set up the Pure Connection Frame already and suddenly the girl starts playing games that she is used to playing from her normal dating live with average guys] Sorry, I don't kiss on the first date. You should slow down. I am not this kind of girl. Do you usually act like this with girls you just met? [you need to counter this immediately - she is gambling high here and doesn't have a strong hand. Force her to reveal her cards] I thought you are better than this [pause]. We have this great connection, we were speaking about things we haven't even told our best friends and family, we have great physical chemistry and then you come up with this shallow line that you have read in Vogue Magazine? Given how much sexual energy you ooze, I know that you have done a lot more with guys that you*

barely knew. I have been around the block -every girl has. You see, that's disappointing, because it makes us ordinary. I stand for everything that's not ordinary. To be honest, I lost quite a bit of attraction there. I was really attracted to you, because we had this strong emotional and physical connection, but know, hmm. Jenny, you are better than this. We are better than this. Now we look like another boring date that lacks passion based on honesty and sexual chemistry. Well, at least the the white wine is cold. Can't have it all I guess.

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Male Leader Frame - Frame-test Reframers

1. *[you walk into 1st or 2nd Venue and the girl starts complaining about the place, asks you to take her to a restaurant, starts dictating where to sit and what to drink and exhibits all other types of behaviors that steal the frame from you] Look, I stopped you in the street and you came because you wanted me to treat you like a queen. You want to be treated like a queen I assume? [every girl will say yes] Ok, then do me a favour and stop behaving like a princess. Today I will make the choices, I will decide where we go, where we sit and what we drink. Let me do my job as the king, so you can feel like a queen. Can you do that for me?*

Flipping the Script Frame - Frame-test Reframers

1. *[she starts suggesting that she is very busy and that she has a lot going on in her life in a way that subcommunicates that you are lucky that she came on an instant date with you] I know, it's not only a beautiful day and you got all dressed up to come out, but it also worked, You attracted a handsome, young and intelligent man. God works in mysterious ways. It's your lucky day. [she will come back to this with a comment such as] My lucky day? You mean, your lucky day! [Now you agree and amplify] Me lucky, you lucky, we lucky. Let's just say it was serendipitous and if it ends in with a lot alcohol and bad decisions at least it's a story to tell your grand daughters, [pause] when they are 18 [smirk] Then you reel her back in: Jokes aside, I think you are beautiful and and what's more, I love how feminine you are [seeding Male*

Leader Frame and Pure Connection Frame]. I think you can be vicious and you have a heart of gold at the same time. I think your love can be unconditional for the right person. Just a wild guess on a Tuesday afternoon [smirk]

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Explain Her World to Her Frame - Frame-test Reframers

1. *[she doesn't want to go out because she is unsure in general; happens to young girls a lot as they are remembering their parents telling them to not trust anyone. She might say things like] I am not sure. [deal with it immediately] You trust me, don't you? [she will say yes] I know there are a lot of bad people around. A lot of people try to sell you stuff and convince you to do things that are not good for you. I think you have to start listening to your gut feeling. You know the feeling when you meet someone and you instantly know whether you like them or not? That's what you have to listen to. For example, when I first met you I knew you are a good person without even speaking to you and I was right. I hope you had the same feeling with me. [she will say yes] Exactly, that's what your gut is telling you. [from here you can take*

her to wherever you want to go; make her promise you the following] Ok, let's promise each other that we will trust each other and listen to our gut feeling and then let's enjoy today. Come here and give me a hug

Childish Dummy Frame - Frame-test Reframers

1. *[let's pick up from 3) in Explain her World to Her Frame-test Reframers; let's assume you just finished with: God, do I have to teach you anything?] Let me help you walk across the street. Turn your head left. Now turn to your right. Is it clear to go? [she will giggle and say yes] Ok princess, let's move that little beautiful ass across the street so we don't get run over by the big bad truck coming. Do you want me to carry you or do you think you can make it across? [she will be laughing even more now] Great. You are doing great. I think we have something going here. [she will laugh even more] Ok, let's not get too excited just yet. Focus on the street please.*

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Other Important Verbals

From a young age I was pretty much indifferent to other people's opinions and therefore able to say things that are outrageous without getting red in the face. I was outspoken and I had a quirky sense of humor. I also liked a sexually charged sense of humor and teasing. All this played into my ability to create A-E later on in life. Or, said differently, to "supernaturally" create A-E lines using patterns I learned as a child. I have inherited this from my family: let's just say I did a really good job at choosing my parents in this respect. I am including this section in the book because it is such a huge part of me. I urge you to use this section with caution: using this section will get A-E through the roof, but too much A-E is dangerous as it feels deceptively good, while not resulting in getting laid if overdone. The reason is that too much A-E based on pushing (being offensive, teasing etc.) deviates from the straight line and at the end of the day, it's the closing that

matters not the A-E. So don't become the funny guy: you need to focus on becoming a closer. I had to learn later in life that it's much more effective to create A-E via escalation than to do it via pushing verbally. Nonetheless, this is part of Tony Hustle and I am including it.

Cocky-Funny & Cheeky-chappie Material

1. [e.g. she calls you a dick because you showed up late to the date] Don't hate me because I am beautiful.

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Agree and Amplify

Another truly effective strategy to a) deal with frame tests and b) to spike out of C-T. Both concepts are discussed at length in my book *The Close* in the sections on Active Frame Control and the Straight Line Seduction Cycle. Those sections are absolutely indispensable for any seducer to understand. They are the bedrock of seduction. Agree and amplify is one technique that is used to navigate both concepts and as such it is very powerful. The technique is simple: whatever the girl says, you agree and take it to a more extreme level. It works because the girl can't win the argument and you have a comeback to everything and it shows that you don't care too much, but rather value amusing yourself over sucking up to her. It's best understood using some examples. You need to understand the pattern and then you can apply it situationally - you can use routines, but the pattern is the ultimate way to go.

Reframing frame tests (see Active Frame Control section in my first book: The Close)

1. *[she tells you your shirt is out of fashion or old school] Yes, I know. I was looking for the right shirt, and then my grandpa walked in and told me that he used to get laid like a rockstar when wearing his lucky shirt. So I thought, I would give it a try.*

As you can see it's always the same; she says or does something to test you. You take what she said and make it more extreme. Sometimes you also tie in some flipping the script, but that's not required strictly. Once you know the pattern, you can simply apply it to everything and anything. Very often this is also used in negotiation - on that topic, I would highly recommend reading my book *The Yellow Swan*. It's mainly based on the idea of listening and reframing the mind of the other person and it's highly effective in dealing with girls that test relentlessly.

Spiking out of C-T (see Straight Line Seduction Cycle in my first book: The Close)

1. *[she talks about laying at the beach during her last vacation but it's done in a boring way] Yeah, I know what you mean. I love to lay at the beach, getting tanned, drinking cocktails and just watching half naked people walk past.*

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Empathize-Relate-Educate

This is a technique I came across early in my seduction journey and it is truly awesome in terms of effectiveness - I had to include it because of its power. I talk about this technique at length in my fourth book, The Yellow Swan. The best way to introduce the technique is the following paragraph from The Yellow Swan:

“The simple yet very effective idea behind this concept is this: first you empathize with the girl to make her feel that you truly understand her, then you relate her emotions to yourself using a story so she identifies with you and lastly, once you have fully won her trust, you educate and lead her.”

I will give a few examples of how this helped me get some incredibly hot girls begging me to be with them. From this you can see how the technique works in reality and you can apply it yourself:

1. *[a girl I met in London came with me to an instant date and she was rather distant despite being Russian and bubbly. So I asked her] So you travel to see new things and experience what it's like being by yourself. [she went on telling me that her boyfriend was a bit possessive and she felt really good about being in London. So I went deeper because I knew that was the reason she was distant - I had to discover a Yellow Swan if I wanted to turn this around (as explained in my fourth book). I asked*

her] Ok, your boyfriend is telling you what to do [feeding back her own words] and you feel like in a cage? [she went on how he was telling her to make a decision of being with him or going abroad to travel and so on. I empathize and relate to her] Ok, it's like he is telling you what to do - he is holding a gun to your head so to speak and that makes you feel very pressured. [she agreed and her eyes went really big. She said] Oh my god, you are so right and you understand me. [I then went on to relate to her] I once had a similar situation - I was asked whether I want to stay in Germany for sure or take a big risk and go abroad and I wasn't allowed to do both. I would lose my place in a top university. It was a lot of pressure. It

feels bad, but that's when you can grow. [she was listening intently and now I knew I had her. Now I could educate] What you need to do is be with people that allow you to grow and that support you - not just people that think about themselves. Someone that really loves you will want you to grow and explore. When you cage somebody, it's terrible and leads to nothing. [we then walked outside, she sat down on a little wall and she started to cry. I told her to get up and get close. Then I gave her a heavy kiss and simply led to my flat. Zero resistance thanks to using the Yellow Swan technique, empathize-relate-educate]

I could go on for hours with stories, but it's not the point: the point is that you see the technique at work and that you realize the pattern: you let her spill her emotions, then you empathize with her and then you are allowed to lead her by educating her. It's very powerful if practiced and done correctly.

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Toward Sex

Towards sex is when you are in the 3rd Venue (read SDL King, my second book) and about to get it on. You are making out, but the girl is potentially a bit hesitant. She is not saying no to you, but she is still not 100% convinced that she wants to have sex. You get this reaction in particular if your Active Frame Control is not top notch. Once you are really good at game, you don't get this reaction in general. Note, if a girl says no and you don't know how to interpret it, it means no and you stop. Only go as far as you would want other men do to women you love such as your mother or your sister. However, this being said, it's not uncommon for girls to be unsure about sex and you ought to deal with

this. I am not saying that you should pressure the girl into sex; I am saying that you should expect some girls to need some convincing - it's similar to selling a product to a customer: the customer wants the product in general, but needs a bit of convincing before they put the cash on the table. I know this is not very romantic, but it's reality. The most important part when going towards sex is to get inside her pussy - excuse my French, but that's true. As soon as you are inside her with any part of your body, it's usually game over.

1. *[you are making out with her, but she is hesitant to go too far and doesn't want to take her clothes off] Look, we are both grown ups - we will do what we feel comfortable with. We will just take off the top. Nothing is going to happen that we*

don't want. [while you are taking her top off you tell her the following] Yes, just the top and then we stop. We take it slow.

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Pillow Talk

Once you had sex, you need to play it cool and sincere. Don't feel like you are the biggest stud in the world. Feel (or act) like it was the most natural thing in the world. Make sure she feels good, has a bathroom to clean up and that she gets home safely. No need to be all cool and arrogant: be a gentleman, but don't be needy or seem impressed.

1. *[she says that this was crazy and that she has never done that before] Yeah I understand. It was fast, but I think we have just such a strong sexual connection - it was hard to fight. And let's be honest, sex wasn't the worst way*

to end the evening. [she will laugh and agree]

What To Do Next?

As you can tell, I have made many references to my products in this book. I can't repeat everything I already said in other products, but I tried to reference where appropriate. The way to go forward for you is to get a solid understanding of the Straight Line Seduction System and to then go out and practice a whole lot. The best thing to do is to buy my Diamond Hustler Package because it has everything you need at an affordable price. Then read the over the course of a quarter and to do 900 approaches that same quarter: that's 10 approaches per day. Once you have done that, I would watch the Hustler Club videos and follow the Daygame Basics Course and deepen my understanding, while

I keep going out a lot. I would also record my sets and run them through the Continuous Improvement Template. I would recommend doing at least 250 approaches a month for a year, while watching the videos regularly. Again, the most cost effective way to get started is to sign up to the Diamond Hustler Program. It has everything you need from beginner to advanced and you can build on that in the future. You will reread and re-watch the videos a lot of times as you get better and I guarantee you, if you follow this advice, you will get laid with girls you wouldn't have ever imagined. It's in your hands: you just need to make a choice and then go for. Click on this link and check out the Diamond Hustler Program:

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